

03/30/2004

Listed Company Name	Celartem Technology, Inc.
Representative Name	Yasuo Kano, President
Head Office Location	Tokyo Metropolis Minato-ku Roppongi 1-chome, 6-1 Hercules Market (Hercules: 4330), Japan Kyoto City Kita-ku Kamigamo

Announcement of Personnel Change

As of 3/30/04 Celartem started new organization as follows, with the approval at the BOD on the same day:

1 . Personnel Change

<u>New Position</u>	<u>Name</u>	<u>Current Position</u>
President and CEO	Yasuo Kano	President
EVP and COO, and CEO of Celartem Technology USA Inc.	Donna Romer	Outside Director of the Board
EVP and CFO	Kazutaka Imai	EVP

2 . Purpose of the Personnel Change

To realize the establishment of our business base and the maximization of the Corporate value, through the technology fusion and operational integration of our group.

We aim to achieve strong leadership, by increasing the full-time directors of the Board (from 2 to 3), with introduction of CEO, COO and CFO.

- (1) Donna Romer, newly appointed as EVP and COO, and CEO of Celartem Technology USA Inc., is in charge of the entire Celartem group operation. She will contribute to achieve the enhancement of the technology which serves to maintain our competitive advantage, as well as to establish our corporate strategy for our globalization .



Donna Romer established Database Application Consultant, Inc. in 1987, joined Eastman Kodak in 1993, CTO of emotion in 1997, Advisor of EastWest Venture Group in 2000, established and assumed responsibility of CEO at Romer and Associates in 2002, and Director of the Board of Celartem Technology Inc. since 2003.

- (2) Kazutaka Imai, CFO, will be in charge of personnel, general administration, legal, accounting and treasury, and IR of the Celartem group, and will help increase the corporate value through the establishment of sound financial base and support of building the corporate strategy, while providing the control function to the entire group.
- (3) Yasuo Kano, as CEO, oversees COO and CFO. COO and CFO, while taking charge of each functions, as EVPs, support CEO in order to provide strong leadership for our global management.

■ Press relations for Celartem Technology Inc.:

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